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by Y W

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Sociology research is undertaken in almost all areas of human behavior. Therefore, if I were to conduct a sociological research project, I will first identify a valid sociological topic. The topic will be based on any topic concerning human behavior, and it can either come from the micro or macro level. The topic is an essential element providing a specific part to focus on as controlled by the sociological inquisitiveness, persistent social matters, and interest in a particular topic. My research will then contain the research problem, which will entail stipulating what I need to learn concerning the selected topic. My research project will then have a literature review, which will reveal existing acquaintances regarding the problem, hence, assisting in narrowing down the issue and understanding what areas need to be researched and giving thoughts on possible questions.

The next thing in the research is the hypothesis. I will formulate the hypothesis providing the expected association between variables founded on a theory's predictions. The original hypothesis requires useful descriptions or detailed methods of measuring the variables. Then selecting the research method will be based on the topic and research questions. However, sociology's research methods comprise surveys, experiments, observation, documents, secondary analysis, and unobtrusive measures. After selecting the method I will then perform the data collection, which will revolve around reliability and validity. The research project will then move to data analysis to get results. The analysis will involve quantitative or qualitative methods; therefore, I will use several statistical tests to interpret results in getting better conclusions. Additionally, all sources used in the research project will come from peer-reviewed journal articles and other recognized organizations and government institutions. This is to ensure the information provided is reliable and valid for future research.

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